



Improve Company Productivity Thanks to Planning

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Companies around the world are looking for management solutions that maximize their productivity and targeted goals. To achieve this, there are a variety of practices and methods such as spreadsheets and management boards. However, companies can also choose to invest in tools that are both intuitive and powerful to help all departments improve their productivity.

Visual Planning invites you to learn more about our business management process called Resource Planning. Plainly, Visual Planning provides businesses a management software which helps distinguish themselves from the competition!

In this article, we will address the application of Visual Planning in project management, tools and advantages gained as a result of the management solution. Lastly, we will demonstrate the essentials for setting up the ideal project management platform.

How Does Project Management Software Help Business Growth?

Working in project mode: building a strategy in business



Nowadays, not many companies are working as effectively as they could be. As businesses begin to grow, communication amongst the various departments (marketing, sales, customer service, etc.) becomes more critical.

Specialized tools for project management



As a result, a question is posed: What is the best business management solution available? Understandably, it is difficult to improve company growth without investing in a project management software. And this is not only true for big businesses, even the smallest companies are concerned.



What are the risks of not utilizing a project management software?



Take your business for example, you have goals that you plan to achieve this year. To achieve them, your team will have to work in project mode. Until now, you did not use any management software: after all, you consider this to be a financial investment that should not be taken lightly.

However, you realize that your current practices have its limits:



- Your team may not necessarily document who is responsible for which task.
- They may not necessarily know what resources are available or the budget allocated to each project.
- Finally, information may not be shared in a meaningful way that is optimal between the different members of a project group.

These are the limitations that can waste your teams' time, and as the saying goes: in business, time is money!

Ultimately, a lack of transparency is a financial risk for companies: projects have a greater probability of spending more time and money as a result of poor planning. For example, a construction project estimated for 5 business days is now 11 days because of inadequate planning; thus exceeding your pre-defined budget.

Optimize company growth thanks to accurate management tools



The cost of project management solutions



▶ This is why, the use of a project management software is essential in small and large businesses. Thanks to Visual Planning, companies can reduce risk while increasing their growth!

If you choose to invest in a project management software, you will reap the benefits:

- Your team will know the tasks they are assigned.
- Your team will be able to share information effortlessly.
- Your team will become more efficient and productive thanks to the framework set up by Visual Planning.

▶ Small and medium-sized organizations are often hesitant to invest in a project management software. This is not surprising: there are upfront cost companies must account for when investing in any resource to better their business.

However, project management software provides a greater return on investment. If you choose the right tool for the needs of your team, you should not regret the purchase.

Do you have a better understanding of the value of a project management software?

It's key to determine what resources are used to facilitate day to day operations.

ERP or Project management tool: which one to choose ?

Indeed, there are several types of project management software. Take the ERP for example: Enterprise Resource Planning solution. An ERP is quite simply an information system that makes it possible to facilitate the management of activity within the various departments of a business.

It can therefore include purchasing management, management accounting, inventory management, but also commercial management.

It is possible to include other modules. For example, ERP software does not initially include a planning module: it is an additional element to be integrated into the information system.



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What if the growth of your business depended on planning? Let's dive further into this question in the next part of this document.

The Value Of A Business From A Planning Software

Should you invest in management platform?



▶ If your company regularly works in project mode, it can be wise for you to invest in a planning software. This tool will easily allow you to facilitate the management of projects, tasks, employees & resources.

If you already have an ERP (Enterprise Resource Planner), you can incorporate our visual planning module to your existing information system: planning tools are designed to communicate perfectly with other IS modules. This helps managers and directors have a thorough outlook on past, current and future activities.



▶ Visual Planning is a robust software; allowing project managers to visualize the progress of projects as a whole. One of the essential roles of Visual Planning is granting users the ability to set goals and have them achieved. In addition to verifying if a project is complete, in progress, or late: this application supports project managers to evaluate future actions. We must not forget that our goal is to identify and mitigate any difficulties a team may come across.

How does a management software play a role in your company?



A planning tool must consist of several functionalities to be essential to a company:

- It must be able to monitor team planning.
- It must be able to allow the allocation of activities and resources.
- It must be able to perform in every department of an organization.
- It must allow real-time reporting.
- It must facilitate the collaborative work of teams.
- Ideally, it should be able to be integrated into business information systems (ERPs)



Now let's talk more concretely about project planning. At this time, you understand why it is wise to invest in such a tool, you may still be wondering how this application will allow your business to evolve.

In fact, it's simple. When launching a new project within your company, the project manager will begin with Visual Planning. They will have to define all the tasks needed to be accomplished and assign each task to a member in charge.

Note: The more detailed the goal, the easier it will be for the project manager to carry out a complete report. A developed framework must therefore be carried out before starting to flesh out the ideal management platform.

How does detailed planning work?



Once a task is defined, the project manager can assign several elements to that task.:

- The time frame.
- The staff assigned.
- The material resources assigned. (Tools, vehicles, places, etc.)
- The financial resources assigned to it (in other words, the budget).

Thanks to our planning solution, it is now possible to identify relationships between tasks.

Having a clearer idea of Visual Planning's scheduling process, how does this solution allow you to create value in your business? By integrating this planning application into your business practices, it will help you navigate and accomplish goals promptly.

What companies have to understand is all actions are important in business. Whether these actions are positive or negative they have a direct impact on your company's success. It is for this reason; we must not leave these actions up to chance but rather monitor these actions through a management solution. This framework will allow you to identify the risks, but also identify the opportunities for each project carried out in your company!

And this will allow your company to create value, achieve its objectives and overtake the competition!

Visual Planning now offers you to take stock of the productivity gained in business. Because without productivity, companies whatever their size, cannot grow.

Increasing Productivity Encourages Business Growth!

What is the productivity ?

▶ Nowadays, companies are primarily concerned with improving the productivity of their teams. Logically, this is an essential benchmark for developing business growth. First, let's recap on the concept of productivity: what does it really mean? Is productivity just a provision for producing more effort in less time? In reality, the concept of productivity goes further than that.

Accordingly, productivity is the relationship between all resources that have been implemented in order to complete a task or more generally to achieve a goal. Resources implemented can be human, financial or even material: these are the means by which you will enable your teams to achieve goals; provided you have assigned them to the right tasks.

The key to success in business: productive teams

▶ Let's take a closer look at staff productivity within your company. For each project you want to implement, you will have to assign an employee to each task: to be effective, assign each task to an employee who is most capable of completing said task.

Therefore, the role of the project manager is to assess the strengths and weakness of each member of their team. Taking this into consideration, project managers must evaluate staff workloads, resources, amongst other components to best define practical deadlines.

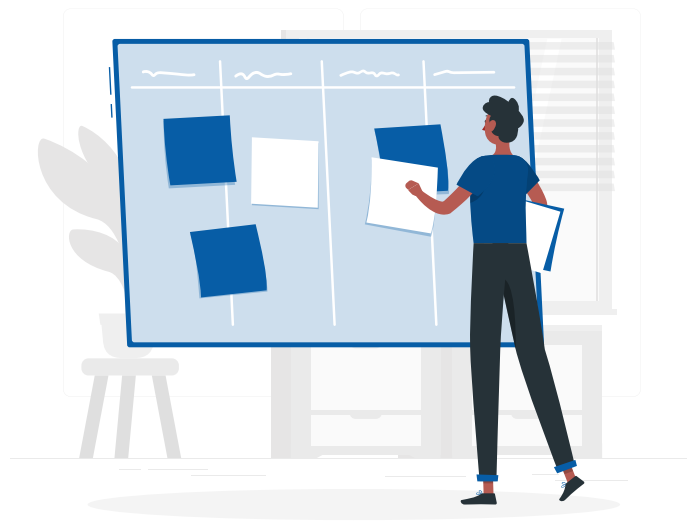
Studies have shown that employees with insufficient workloads are less motivated and therefore not very productive. The reverse is also true: overwhelming workloads negatively impacts the overall productivity of teams.

Through Visual Planning, you will be able to set up both a coherent and efficient work schedules for your teams. Create a management platform that monitors and keeps track of 100% of tasks assigned!

Boost productivity with Visual Planning!

- ▶ According to the companies that use our management software, "Visual Planning really improves productivity and therefore contributes to our growth." For example, 94% of companies surveyed by Visual Planning consider that the planning tool saves them time. 77% of companies surveyed believe that Visual Planning has helped them significantly reduced organizational failures and eased the distribution of tasks within their teams.

Let's look at improving resource planning: this is essential if you want to optimize project management within your company!



Improve Resource Planning For Optimal Project Management

Project management is becoming more complex. Project managers may find it difficult to coordinate with teams and the array of resources available.

To maximize the ideal environment for project managers, these criteria are essential:

- Improve the planning and coordination of all resources whether human, material or financial.
- Optimize time management, in particular, prioritize your teams to tasks and workloads.

Effective project management will result in your departments committing to budgets as well as deadlines.

For example, your company has several projects taking place simultaneously. From the start of each project, you will be able to allocate your most skilled employees to said projects. If a project manager realizes that a task is taking much longer than expected, they will be able to allocate an additional person to help complete the task.



On the other hand, if the project manager realizes that some resources are not being utilized at 100%, they can also incorporate more tasks or missions: allowing all resources to be used optimally, thus allowing other tasks to continue as scheduled.

**Optimize
management
time**

- ▶ Time management is an important issue in business: many employees do not know how to effectively prioritize tasks and deadlines, which, can result in lost time.

With the support of a project manager and a management solution like Visual planning, the allocation of resources, project tracking, and team collaboration can be mediated in real time. Thanks to Visual Planning, your team will save time and gain more in productivity.

Integrate Visual Planning Into Your Teams Day-to-Day

**A complete
solution for
professionalize
management**

- ▶ Thanks to this file, you can consider the extent to which planning can become an asset in your business.

If your goal is to optimize project management to aid the daily life of managers and different teams that make up your company, we can only advise you to take an interest in our management software solution.

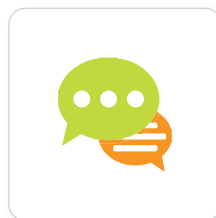
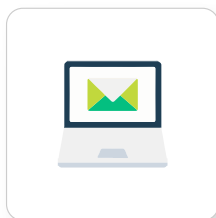


For the project managers, the benefits of using our solution are continuous. Thus, they will be able to:

- Plan all company projects on a single tool.
- Have a summary of current projects thanks to our integrated GANTT charts.
- Reallocate resources to different projects in real time depending on emergencies and unforeseen events.
- Monitor team planning.
- Manage team workload plans and anticipate periods of over- or under-load.
- Generate essential reports.
- Control costs generated by each project as well as the time spent on each task and each mission.

On the project side, there are several benefits as well:

- Indicate the progress of various project phases and the time spent on each task
- Monitor changes to projects in real time
- Collaborate with other teammates through Visual Planning instant messaging and manage important documents in seconds.
- Update schedules to notify project adjustments, absences, meetings, etc.
- Integrate project monitoring into the tools already used by the company: mailing, calendars, RSS feeds, etc.



Using a powerful solution such as Visual Planning, provides companies the assurance that productivity is taking place in all sectors of the company.

With Visual Planning, teams will be more efficient, and project managers will be able to coordinate workloads, production deadlines, in real time. This will result in thoughtful decision making, which is essential for the success of company projects.

Discover Visual Planning

Contact us if you would like to know more about Visual Planning.
We can organize a free and completely personalized demonstration for your teams.

